

# SPRING NEWS 07

rokk ebony

## Pop Vision

Joey Scandizzo and Marie Uva's colourful representation of Wella Trend Vision's 'Pop Couture' category secured their seats to Brisbane for the nationals in August (see front cover of this newsletter). True innovators, the work of this creative duo was selected to represent Australia for the world title in Barcelona. Good Luck guys! Or, as the Spaniards say "Que Tengas Sherte!"

In the same category, Candyce Linington was awarded '1st Runner Up' for the Young Visionary Award and Steve Salemme took home '1st Runner Up' for Wella Trend Vision's Master Award.

## Singing Office

Rokk Ebony staff members were asked to perform skills of a different kind as they auditioned for Fox 8's latest reality T.V show - The Singing Office. Teresa Di Simone, Rachel De Zylva, Candice Pratt, Emily Costabile and Emma Abrahamson proved easiest on the ear and trained hard for their first conquest against opposing office - David Hay's Racing Organisation. Unfortunately, despite their size, the girls' opponents gave a larger than life performance, shattering any chances of a shot at second round.

## Noir Collection

Directed by Pina Mercuri, a sizzling new photographic collection is being fine-tuned in preparation for Rokk Ebony's forthcoming marketing material. Influenced by Melbourne's finest fashion-stylist and hairdressings photographic lord - Andrew O'Toole, these images are hot, hot, hot.

## Creative Couple

Joey and Marie once again illustrate the genius of their minds combined with a shimmering new collection. This compilation of steamy shots will represent the pair at upcoming Australian Hair Fashion Awards (AHFA) as they attempt to take out 'Victorian Hairdresser of The Year' and 'Creative Colourist of the Year' respectively.

## Steve Gives Victorian a Shot

Steve Salemme and Bilie Minio is in the midst of producing a photographic collection that may see the award 'Victorian Hairdresser of the Year' and 'Creative Colourist of the Year' nestled snugly beneath their belts. The images will be shot in the shell of an old warehouse in attempt to captivate rustic elegance.

## Criminal Activity

The male models of Joey's latest shoot pled guilty as they were subjected to a good old criminal line-up - a position this crazy-cool hairdresser has narrowly avoided many a Saturday evening. The tainted images of these sexy ratbags may rummage Joey a finalist position for AHFA's 'Australian Men's Hairdresser of the Year'.

## Dressing in the Dunes

Joey and his posse recently jet to the North of Newcastle to produce a radiant shoot to brighten the dullest of days. The sand dunes of Hawksnest set the scene for a desert inspired anthology that may see Joey's name affiliated to AHFA's prestigious line of 'Australian Hairdresser of the Year' award winners. Go Jo.

## Androgynous

A select group of Rokk Ebony technicians and stylists have been invited to scatter the nation with their creative intelligence. Marie Uva, Wendy Haden, Antony David, Teresa Di Simone and Pina Mercuri will present a pioneering display of male cut and colour design titled - Androgyne. The Wella seminars will be presented in early September to both Adelaide and Melbourne industry revellers.

## Capable Hands

A small Rokk Ebony crew will fly to Australia's West to re-arrange the locks of Perth Fashion Week models. Directed by Mr. Scandizzo, the team look forward to playing an integral role in the cutting-edge fashion and design of Perth's Fashion festivities.

## DJ's Fashion Week

The expertise of Rokk Ebony stylists was once again been called upon for David Jones' Fashion Week beginning August 14th. Those selected assisted in formulating style that will influence the trends of Spring 07'.

## Robert Rules Red Carpet

Mr. Robert Ferlaino of South Melbourne took to the stage at HBIA's recent hair competitions to collect his third place award for a fabulous display in the red-carpet category.

## Teresa Takes the Cake

It has certainly proved to be a golden year for Teresa Torcasio. The pocket-rocket was awarded 'Apprentice of the Year' for another of Australia's leading industry organizations - HBIA.

## Giddy Up

Rokk Ebony is yet again a proud sponsor of the Caulfield Racing Carnival (CRC). The company looks forward to maintaining its rich affiliation with the carnivals fashion house.

## Formal Expertise

Rokk Ebony's versatility truly shone at this years' I.H.S competitions – particularly for the more formal occasion. Dani Biles took home first place for award 'Open Formal Total Occasion' with Steve Salemme coming a close second. Salemme also demonstrated a passion for precision as he accumulated three runners-up medals for ladies cutting. Joseph Semaan was awarded runners-up for his efforts in male cutting and Robert Ferlaino illustrated a keen eye for runway trends as the runner-up for 'Junior Catwalk'. Rokk Ebony would like to thank all staff that represented, assisted and supported on the day. Well-done guys!

## Fellowship for Australian Hairdressing Business Awards 07

Presented by the Fellowship for Australian Hairdressing, the Australian Hairdressing Business Awards recognise professionalism by businesses and individuals within the industry. Australian Hairdressers are known world-wide for their creative skills, but without the wealth of business acumen being demonstrated daily, the industry would not be the success it is today.

Business Manager of the Year (Tony Torcasio) **WINNER**  
Salon Coordinator of the Year (Fiona Verga) **WINNER**  
Salon Group of the Year **WINNER**

## Salon Locations

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glenwaverley@rokkebony.com.au

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WELLA Trend Vision 2007 - WINNER  
Stylist: Joey Scandizzo | Colourist: Marie Uva

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