

# SUMMER NEWS

# 07

## Summer 2008

It seemed the silly season had hit early for the Rokk Ebony crew in 2007 – Spring Carnival festivities were typically chaotic and national fashion parades called. Tireless in the quest to strengthen the industry whilst setting style benchmarks, the Rokk Ebony team still managed to rummage time in their re-booked schedule to visit Spain, graduate and bring home the trophies.

## Crew Cutters

The Scandizzo brothers recently proved their skills with men are possibly smoother than with women. Rokk Ebony revellers took to Melbourne's Docklands late October in celebration of Australian hairdressing's most prestigious men's competition – American Crew. Aspiring stylists from across the nation submitted their vision of forthcoming style for the masculine, yet among the hundreds of entries there were just 20 finalists. Thanks to their beautiful barber techniques, Joey and John Scandizzo were awarded as finalists and are now in the running for the grand prize to be announced early 2008. The winner will fly to the USA for five days.

## Trend Setters

Marie Uva and Joey Scandizzo flew over seas to the chilly realms of Barcelona as finalists for Wella's esteemed Trend Vision competition. The pair took to the world stage where they re-created their winning 'pop couture' look in the quest for a gold medal. Unfortunately, Thailand's team conquered the 2007 winners title, but a huge congratulations goes to our star creative duo for their extraordinary achievement – it is not every day the Rokk Ebony name is capitulated to world wide recognition.

## Rokk Ebony Toorak

Early 2008 will welcome a sparkling new edition to Rokk Ebony's string of salons. The new space for exquisite hair design will emerge on Toorak Road – Toorak, and marks another step forward in Rokk Ebony's quest to spread exclusive service armed with inimitable style.

## Stitchers

South Yarra's Joseph and Ruth recently set up backstage at St Kilda's The George for yet another fashion parade extravaganza. New to the streets, bag label Stitch requested Rokk Ebony styling techniques in pursuit of turning the heads of Melbourne's fashion savvies – and that they did.

## Twin Transformation

Marie Uva and Joey Scandizzo recently acted as Fairy Godmother and Godfather to two women as part of the Herald Sun's makeover segment. Joey and Marie issued the full makeover treatment including, cut and colour, to two excited ladies who (despite being twins) were overwhelmed to embody a new, unique and glamorous self-identity.

## Graduates

A massive congratulations to Joanne Pike, Katherine Smith, Aaron Chan, Teresa Torcasio and Anita Braco for graduating as fully qualified hairdressers late November. After a progressive runway show featuring the refined skills of each apprentice, the evening concluded with congratulations on behalf of Rokk Ebony Director's – the entire company received praise for their outstanding efforts and contribution to maintaining Rokk Ebony's illustrious industry profile.

## Drum Roll Please ...

Marie Uva, Joey Scandizzo and Steve Salemme are feeling on top of the nations hairdressing world – literally. After submitting eclectic photographic collections to the judging panel of the Australian Hair Fashion Awards, the verdict is in for the three star hair designers; the nominations are as follows:

Joey – Australian Hairdresser of the Year and Australian Men's Hairdresser of the Year

Steve – Victorian Hairdresser of the Year

Marie – Australian Colour Technician of the Year.

The terrific trio will take to Sydney in mid March 2008 for one of the industry's most extravagant awards nights.

Well done also to Bilie Minio, who entered for the first time in Australian Colour Technician of the Year.

## Thank-you

The entire team at Rokk Ebony would like to take this chance to thank-you for encouraging and allowing us to practice our passion every day. Without you - the client - we would not have succeeded in establishing Rokk Ebony as a national industry leader – thank-you, thank-you, thank-you.

We wish everyone a merry Christmas and look forward to indulging you in five star service and cutting edge trends throughout 2008.

## Salon Locations

**glen waverley**  
64 kingsway 3150  
t 9560 0011  
glenwaverley@rokkebony.com.au

**mentone**  
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Stylist: Joey Scandizzo | Colourist: Marie Uva

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