

AUTUMN NEWS 08

Fashion Sponsors

Constantly on the move to bond fashion and hair – particularly when race tracks and champagne are involved – the Rokk Ebony Crew were proud sponsors of the Melbourne Festival of Racing Futurity Stakes Race and Fashion's on the Field competition. The festival ran from February 28th to March 2nd and welcomed Joey Scandizzo to the Caulfield track along with festival face Rebecca Twigley as judges for the glamorous style stakeout. Rebecca has entrusted Rokk Ebony with her immaculate presentation for some time and the team were officially elected as the beauty's personal hair stylists' throughout the festival period.

Million Dollar Deal

Southern Star directors hunting an energetic judge suitable for new Channel Nine reality TV show Million Dollar Salon recently chased Joey Scandizzo on hot heels. The soon to be TV star accepted and spent early February touring the country alongside other hairdressing luminaries seeking perfect contenders for the program with a similar concept to that of My Restraunt Rules – the winning team will walk away with the keys to a million dollar salon after constructing the most impressive salon fit-out within budget.

News Worthy

It was lights, camera, and action for Marie Uva mid February when the microphones and camera lenses of Channel Seven news workers set up in Rokk Ebony South Yarra in pursuit of the creative technician's sound knowledge of hair. Marie was racked of her thoughts on Deputy Prime Minister Julia Gillard's current hair style. The news snippet is said to air early March.

The 2008 Vision

As national winners of Wella Trend Vision 2007, Joey Scandizzo and Marie Uva set about Australia launching the 2008 categories of this esteemed competition. With the aid of Steve Salemme, the team educated and put Australia on track with their personal illustrations of each theme – ultimately igniting inspiration and direction in contenders vying for this years' national title.

Finalist Face

Each year American Crew sends three lucky stylists to the other side of the world in celebration of their ability to create fashion forward hair for men. Joey Scandizzo was recently awarded one of three winning plaques at the American Crew Face Off finalist evening at Crown Promenade's Tonic Bar. Joey will head to the USA in May where he will work alongside the founder of American Crew in an exclusive photo-shoot before shacking up at LA's Chateau Marmont– an illustrious celebrity saturated hotel notorious for late nights and inside scandal.

Nail Biting

Steve Salemme, Marie Uva and Joey Scandizzo are counting down the days until the extravagant Australian Hair Fashion Awards gala where they are each nominated for prestigious industry awards. The grand evening takes place on March 17th and could possibly bring home trophies: Victorian Hairdresser of the Year, Creative Colourist of the Year and Australian Hairdresser of the Year respectively.

Doing it for Jones

One of Australia's most anticipated fashion extravaganza's once again welcomed Rokk Ebony stylists as assistants in the creation of style for Autumn/Winter 2008. The David Jones launch attracted additional media coverage and A list profiles due to the departure of Megan Gale as style ambassador and, executed with elegance and innovation with the help of Rokk Ebony trend setters.

Myer Muses

The darker, heavier collections set to epitomise Autumn/Winter 2008 throughout Myer department stores were launched with a bang on Monday March 3rd thanks to the crafty assistance of Rokk Ebony stylists. The style team merged with some of Australia's most luxurious designers and, once again, formulated hair trends destined for the heads of fashion savvy's throughout the chilly season.

Audi Affluence

Audi recently called upon Rokk Ebony to epitomise their essence of luxury in the form of hair at a recent in-house fashion parade. The promotional activity welcomed Rokk Ebony as the perfect candidates to illustrate the wealth and class typically associated with the smooth riding Audi's.

Salon Locations

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Stylist : Steve Salemme | Colourist : Billie Mimio

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