

AUTUMN NEWS

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Stylist: Joey Scandizzo | Colourist: Marie Uva

rokk ebony

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Crowned by Crew

Classified the nation's leading competition platform for men's hair design, Rokk Ebony once again produced a large handful of finalists for the American Crew Face Off '08 competition. The winners evening was held early this year at Crown Promenade, and saw Dani Biles gain one of three winners plaques – the award will see Biles jet set to LA where celebrity-studded accommodation and the opportunity to style alongside American Crew founder David Raccuglia awaits. Aaron Chan left with the People's Choice award – a respected title that earned Rokk Ebony's youngest Face Off finalist a \$2,000 AG voucher.

Award Hopefuls

Come April 20th the long anticipated Australian Hair Fashion awards night is set to unleash a new brood of progressive hair designers into the spotlight and, with five finalist positions secured, Rokk Ebony is bound to be in the mix. Good luck to Aaron Chan (Apprentice of the Year nominee), Jess Cellante (Colour Technician of the Year nominee), Marie Uva (Colour Technician and Victorian Hairdresser of the Year nominee) and Joey Scandizzo (Australian Hairdresser of the Year nominee).

Sebastian's Son

Joey Scandizzo has been adopted as ambassador for the re-launch of Sebastian's entire product range. With talk of Sebastian's new face setting the industry a buzz months ago, the recent announcement of Scandizzo as leading man has only fuelled the fire. The finalist for Australian Hairdresser of the Year spent time in Malaysia early March where he was educated on specific hair designs and campaign details in preparation for the Australian and New Zealand launch.

Bush Fire Relief

Rokk Ebony recently opened all salon doors Sunday afternoon to aid those affected by Victoria's bushfires. The team pulled together collectively in the production of salon sales over \$13,000 – a sum that has been donated with hope of imbuing positive change upon the victims of Black Saturday. Thank-you to all clientele who booked to be a part of this charity event.

The Caulfield Stake

Rokk Ebony recently sponsored the hooves and high rolling of Caulfield's Group 1 Futurity Stakes race. The deal welcomed extensive channel nine exposure and celebrity styling – a group of Rokk Ebony's distinguished ensured all strands of the afternoon's 'big wigs' conformed to the season's hottest hair design.

Audi Outing

A team of Rokk Ebony stylists drove seasonal hair design down the runway in celebration of Audi's latest superb riding vehicle – the Q5 compact AWD – at the Melbourne motor show. Held at the Exhibition Building, media and music muses including Sandra Sully and Kate Cebrano were among the A-list crowd who absorbed impressive design across a variety of industries.

Trend Setter

Marie Uva set about educating the nation on four key trends set to define Australia's prestigious Wella Trend Vision '09 competition. As winner of Trend Vision '08 (alongside Joey Scandizzo), Marie was considered Australia's ultimate candidate to shape the forthcoming event – South Yarra's raven technician injected personalised flair into each category whilst setting creative benchmarks for emerging stylists to aspire to.

David Jones Autumn/Winter 2009

South Yarra's Joey, Marie, Trevor and Miff recently melded with the tartan, lace, and sky-high soles of David Jones' Autumn/Winter 2009 launch as they tailored the hair of Australia's fittest including Miranda Kerr. The glamour gig is testament to Rokk Ebony's ability to communicate the season's hottest trends via hair design – a trait that welcomes growing repoir with leading fashion houses.

South Yarra Swell

Rokk Ebony South Yarra has enjoyed record growth since inception in 2006, and as a result, has recently undertaken a make-over of its own. Now spiraling upstairs, the hot spot for hair boasts 14 colour chairs opposed to the previous 8, and is host to 10 cutting stations. The re-vamped salon brings new energy to Rokk Ebony's luxurious label – fine imported material including mosaic tiles glitter throughout for the ultimate experience.

The Academy Wants You

Rokk Ebony's haven for learning has re-opened and kicked started its '09 education program for future star stylists. The academy's devoted pupils are currently seeking models to cultivate their skills in all facets of hair design including highlights, cutting and styling. With world-class educators implemented to guide students every step of the way, all models can rest assured a discounted cost is no indication of quality and service. Contact the academy on 9826-0239 Monday to Wednesday between 10am and 4pm.

Salon Locations

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